

## DFI CORPORATE MEMBER ADVERTISER INFORMATION:

Organization \_\_\_\_\_  
(Name as it will appear in Ad Index)

URL \_\_\_\_\_  
(web page that your ad will link to in Digital Edition)

Contact Name \_\_\_\_\_ Tel \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

## BILLING INFORMATION (invoices will be sent via email):

Organization \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Tel \_\_\_\_\_

Email \_\_\_\_\_

### This ad is to run in the following 2018 issue(s):

\_\_\_ Jan/Feb (ads due Nov. 30, 2018) \_\_\_ July/Aug (ads due May 31, 2019)  
\_\_\_ Mar/April (ads due Jan. 31, 2019) \_\_\_ Sept/Oct (ads due July 31, 2019)  
\_\_\_ May/June (ads due Mar. 29, 2019) \_\_\_ Nov/Dec (ads due Sept. 30, 2019)

**Ads will be:** \_\_\_ Same ad for all issues \_\_\_ Different ad for each issue  
\_\_\_ A new member ad (coupon enclosed)

**Ad Type:** \_\_\_ 1/4 Page Vertical \_\_\_ 1/2 Page Vertical  
\_\_\_ 1/2 Page Horizontal \_\_\_ Inside Cover  
\_\_\_ Full Page \_\_\_ 2 Page Spread  
\_\_\_ Front Cover Ad (Digital Edition)  
\_\_\_ Back Cover Ad (Digital Edition)

**Ad Type (1/2 and full page ads only):** \_\_\_ Bleed \_\_\_ No Bleed

**Special Position Request:** Please note requested position for 15% additional charge and DFI acceptance of request \_\_\_\_\_

## PAYMENT: (5% discount applies to annual contract paid at the start of the year)

Price \$ \_\_\_\_\_ x \_\_\_\_\_ Issues - Pre-paid 5% Discount \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Payment By:**  Check/Money Order  VISA  MC  AMEX  Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_

## 2019 MAGAZINE INSERTION ORDER

## TERMS AND CONDITIONS:

By signing you agree to the following:

1. No ads will be accepted without a signed insertion order on file.
2. Insertion orders must be received before or with the ad by the ad submission deadline for each issue. DFI is not responsible to include late arrivals or to modify ads after the deadlines dictated.
3. Insertion orders are commitments to advertise in the issues specified. Cancellations are subject to full payment for the ad space reserved.
4. DFI ad rates are net rates and do not include any commission for ad agencies.
5. It is the advertiser's responsibility to adhere to graphic submission criteria. DFI will notify the advertiser if ads fall below the graphic requirements; however changes must be made by the advertiser or are subject to production fees.
6. DFI has the right to refuse any ads.
7. Positioning of ads is at the discretion of DFI except where Special Position requests at an additional 15% are acknowledged by DFI.

For companies choosing to run the same ad for all issues: Please note the issue deadlines. If you wish to change your ad for any issue, it is your responsibility to inform us, and to submit a new ad by the appropriate deadline. If a new ad is not received by the issue deadline, we will continue to run the most current ad we have on file.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Email insertion order to [magads@dfi.org](mailto:magads@dfi.org)