

DFI CORPORATE MEMBER ADVERTISER INFORMATION:

Organization _____
(Name as it will appear in Ad Index)

URL _____
(web page that your ad will link to in Digital Edition)

Contact Name _____ Tel _____

Address _____

City _____ State/Country _____ Zip Code _____

Email _____

BILLING INFORMATION (invoices will be sent via email):

Organization _____

Contact Name and Title _____

Tel _____

Email _____

This ad is to run in the following 2017 issue(s):

<input type="checkbox"/> Jan/Feb	(ads due Nov. 30, 2016)	<input type="checkbox"/> July/Aug	(ads due May 17, 2017)
<input type="checkbox"/> Mar/April	(ads due Jan. 18, 2017)	<input type="checkbox"/> Sept/Oct	(ads due July 19, 2017)
<input type="checkbox"/> May/June	(ads due Mar. 15, 2017)	<input type="checkbox"/> Nov/Dec	(ads due Sept. 20, 2017)

Ads will be: Same ad for all issues Different ad for each issue
 A new member ad (coupon enclosed)

Ad Type: 1/4 Page Vertical 1/2 Page Vertical
 1/2 Page Horizontal Inside Cover
 Full Page 2 Page Spread
 Cover Ad (Digital Version)
 Streaming Flash/Video Link (Digital Version)

Ad Type (1/2 and full page ads only): Bleed No Bleed

Special Position Request: Please note requested position for 15% additional charge and DFI acceptance of request _____

PAYMENT: (5% discount applies to annual contract paid at the start of the year)

Price \$ _____ x _____ Issues - Pre-paid 5% Discount _____ = Total \$ _____

Payment By: Check/Money Order VISA MC AMEX Discover

Credit Card Number _____

Expiration Date _____ PIN Code _____

Name on Credit Card _____

Signature _____

2017 MAGAZINE INSERTION ORDER

TERMS AND CONDITIONS:

By signing you agree to the following:

1. No ads will be accepted without a signed insertion order on file.
2. Insertion orders must be received before or with the ad by the ad submission deadline for each issue. DFI is not responsible to include late arrivals or to modify ads after the deadlines dictated.
3. Insertion orders are commitments to advertise in the issues specified. Cancellations are subject to full payment for the ad space reserved.
4. DFI ad rates are net rates and do not include any commission for ad agencies.
5. It is the advertiser's responsibility to adhere to graphic submission criteria. DFI will notify the advertiser if ads fall below the graphic requirements; however changes must be made by the advertiser or are subject to production fees.
6. DFI has the right to refuse any ads.
7. Positioning of ads is at the discretion of DFI except where Special Position requests at an additional 15% are acknowledged by DFI.

For companies choosing to run the same ad for all issues: Please note the issue deadlines. If you wish to change your ad for any issue, it is your responsibility to inform us, and to submit a new ad by the appropriate deadline. If a new ad is not received by the issue deadline, we will continue to run the most current ad we have on file.

Signature _____

Print Name _____

Date _____

Email insertion order to magads@dfi.org