



DFI WEBSITE ADVERTISING

The Members page on www.dfi.org is the second most viewed page on the website — which has 20,000+ views each month.

Now, you can enhance your Corporate Membership by advertising on the DFI website. There are three options. You can run a rotating banner ad on the Members page, place a full-color ad on your Member Listing page, or run a rotating logo ad on the Industry Events and Links pages — all website ads link directly to your company website.



Member Page Banner



Member Listing Page Ad



Logo Ad

MEMBERS PAGE BANNER AD*

Description: Eight, full-color, rotating banner ads prominently featured on the Members page of dfi.org with a direct link to your company website.

Specs: 700 x 100 pixels (WxH); JPG files

Rate: \$1,200/12-month posting

* Only eight banner ads available per year

MEMBER LISTING PAGE AD

Description: Full-color ad accompanying your company listing on the website.

Specs: 700 x up to 500 pixels (WxH); JPG files

Rate: \$600/12-month posting

LOGO AD

Description: Full-color rotating logo on Industry Events and Links pages that hyperlinks directly to your company website.

Specs: Small - 100 x 100 pixels; JPG or GIF files

Large - 200 x 100 pixels (WxH); JPG or GIF files

Rate: Small - \$300/12-month posting

Large - \$600/12-month posting

Billing is in January for the calendar year. Invoices for placements that start after January are prorated.

Further enhance your Corporate Membership with an ad on the DFI website at www.dfi.org.

DFI WEBSITE INSERTION ORDER FORM

DFI Corporate Member Advertiser Information:

Company Name _____

Contact Name _____

Tel _____ Fax _____

Address _____

City _____ State/Country _____ Postal Code _____

Email _____

BILLING INFORMATION (if different from above):

Company Name _____

Contact Name _____

Tel _____ Fax _____

Address _____

City _____ State/Country _____ Postal Code _____

Email _____

ADVERTISEMENT CHOICES:

All Ads are for 12 months starting in January. Ads that start after January will be prorated.
Ad updates can be made during the year.

- Members Page Banner Ad (700 x 100 pixels (WxH) - \$1,200)
- Member Listing Page Ad (700 x up to 500 pixels (WxH) - \$600)
- Small Logo Ad (100 x 100 pixels (WxH) \$300)
- Large Logo Ad (200 x 100 pixels (WxH) \$600)

PAYMENT INFORMATION:

Payment By: Check/Money Order (made payable to Deep Foundations Institute)
 VISA MC AMEX Discover Diners Club

Credit Card Number _____

Expiration Date _____ PIN Code _____

Name on Credit Card _____

Signature _____

SUBMISSION INFORMATION:

Submit Ad (JPG or GIF format only) and Order Form to:
Karol Paltsios, Advertising Manager at magads@dfi.org
Call (412) 683-5227 with any questions.

AVAILABLE TO

DFI Corporate
Members Only

FREQUENCY

Ongoing

DISTRIBUTION

Approximately
20,000 monthly
visitors to
www.dfi.org

CONTACT INFO

Karol Paltsios
Advertising Manager
(412) 683-5227
magads@dfi.org