

Join the Future of Sustainable Geotechnical Engineering



# Sponsor the Development of the New Online EFFC/DFI Carbon Calculator



## The Opportunity

Since its first version in 2013, the EFFC/DFI Carbon Calculator has been used on thousands of projects by designers, contractors and owners to assess the carbon impact of geotechnical works. Building on a proven Excel-based version, we are developing a next-generation online Carbon Calculator that leverages up-to-date, location-specific emission factor databases (including EPD-Environmental Product Declaration databases). This upgrade will provide more accurate, accessible, and user-friendly carbon assessments tailored to geotechnical works enabling our industry to better measure and reduce its carbon footprint.

## Why Sponsor This Development?

- **Collective Investment for a Free-to-Use Tool:**  
EFFC and DFI are committing funds towards the €140,000 required to develop a free, open-access tool that can be used by anyone in the industry and scientific community. This initiative aims to level the playing field and accelerate carbon reduction sector wide. Your sponsorship plays a vital role and helps us build this resource, demonstrating your commitment to sustainability in geotechnical works.
- **Early Access to the Tool:**  
Sponsors will receive priority access to test the tool before its public launch.
- **Competitive Advantage:**  
Be among the first to offer accurate, real-time carbon estimates in bids and reports – meeting or exceeding client demands and regulatory expectations.
- **Reputation & Visibility:**  
Position your company as a sustainability leader. Sponsors will be credited in EFFC/DFI publications, industry events, and final tool branding, providing your company with a great showcase that highlights its involvement to the topic of carbon reduction.
- **Support Innovation Across the Industry:**  
Your contribution helps raise the bar for sustainability across geotechnical projects, creating scalable, long-term impact.



## How It Works

Multiple funding tiers available:

- **\$5000/€5000 Standard Sponsor**
  - ◆ Prominent logo and acknowledgement on the site, user guide and future webinars/trainings
  - ◆ Space for company blurb on sustainability on the site ("Why \_\_\_\_ supports sustainability...")
  - ◆ Early access to the Calculator
  - ◆ Showcasing two featured projects on the tool's website and across EFFC and DFI communication platforms.

- **\$2500/€2500 Small to Medium Enterprise Sponsor**  
(Gross revenues less than \$15/€15 million)

- ◆ Logo on the site, user guide and future webinars/trainings
- ◆ Space for company blurb on sustainability on the site ("Why \_\_\_\_ supports sustainability...")

**To start your sponsorship, complete the online form by [clicking here](#).**

\* Sponsor commitments and payments are requested by November 30, 2025, to maximize company's visibility as a supporter.

**Project led by the EFFC/DFI Carbon Calculator Task Group along with Carbone4's carbon and web development specialists.**

**Timeline:** Tool development has begun with launch scheduled for Fall 2026.

**Get Involved! | Contact:**

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**Click here to start sponsorship or scan the QR Code**

